

MANIFESTA 16 Ruhr

Internship Marketing & Communication (m/f/d)

Internship description

The Marketing and Communication department of Manifesta 16 Ruhr is looking for an intern to support the team. This internship offers in-depth insight into the communication processes of an international cultural project – from the development of texts to press relations and the implementation of campaigns and events. You will become part of an interdisciplinary team and work across different areas of the department, in close collaboration with internal teams as well as external partners and production suppliers.

You will be closely involved in the content-related and organisational implementation of the biennial and support the various processes required to make a complex programme publicly visible.

What is Manifesta?

Manifesta is the European Nomadic Biennial – a cultural event that takes place in a different location across Europe with each edition. Over the past 30 years, Manifesta has become one of the most influential biennials in the world, known for its pioneering approach that connects artistic practice with social dialogue, urban research and civic engagement.

Manifesta 16 Ruhr will take place across the Ruhr Area in 2026, focusing on the transformation of former churches into spaces for culture and community. The main office of Manifesta 16 Ruhr is based in Gelsenkirchen-Ückendorf.

Marketing and Communication

The Marketing and Communication department is responsible for the strategic development and implementation of all communication activities of Manifesta 16 Ruhr. It ensures the visibility of the biennial's programmes, processes and content and positions Manifesta 16 Ruhr within regional, national and international contexts.

Working closely with all departments and external partners, the team develops campaigns, coordinates press and media relations and produces digital and printed content and publications. The aim is to create a coherent and audience-specific communication across multiple channels, strengthening the reach and public presence of the biennial.

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Tasks

- Supporting press and media relations, including the preparation of press materials and accreditation processes
- Contributing to editorial tasks, including proofreading, writing and translating texts
- Maintaining, organising and archiving texts and communication materials
- Maintaining press coverage records (press clippings)
- Supporting the maintenance and updating of website content, including quality control (e.g. image credits)
- Assisting in the realisation of marketing measures, including OOH campaigns, signage and merchandising
- Communicating with external partners and production suppliers (e.g. printers), including research and obtaining quotes
- Supporting the development and production of publications (e.g. guidebook, catalogue, reports)
- Assisting in the preparation and delivery of events such as press conferences, preview days, opening days and other programme activities
- Providing general organisational support to the Marketing and Communication department

Candidate profile

- Ongoing studies or training in communication studies, media, cultural studies, social sciences, journalism or related fields
- Interest in press work, editorial processes and cultural communication
- Strong writing skills and initial experience in writing, editing or translating texts (German / English)
- Initial experience with CMS systems and website maintenance is an advantage
- Precise and structured working style, especially in handling content and data
- Enjoyment of working collaboratively with different partners and teams

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- Interest in contemporary culture and social topics
- Very good command of German and English

Conditions

- Up to 3 months between 15th of April and 15th of October 2026
- Mandatory internship as part of a degree or vocational training (total working hours as defined by the study or training programme)

Application

Ideally, you will be based in the Ruhr area during your internship, as the work takes place predominantly on-site and involves regular travel across the region.

Please upload your motivation letter and a short CV until 19th of April 2026 via the following [link](#). For questions, please contact verenaanker@manifesta.org. Further information on how we process your data can be found in our [privacy policy](#).

We strongly encourage applications from people with diverse perspectives and backgrounds and are committed to fostering an inclusive, respectful and equitable working environment.