



Internship Graphic Design & Social Media (m/f/d)

Internship description

The Marketing and Communication department of Manifesta 16 Ruhr is looking for an intern with a focus on communication, graphic design and social media.

This internship offers in-depth insight into the visual and editorial development of a large-scale international cultural project, as well as into collaboration with designers, partners and production teams. You will become part of an interdisciplinary team and contribute to the development and implementation of content for our digital channels and print materials. In doing so, you will work closely with artistic processes and public communication, shaping how Manifesta 16 Ruhr is presented to the public.

What is Manifesta?

Manifesta is the European Nomadic Biennial – a cultural event that takes place in a different location across Europe with each edition. Over the past 30 years, Manifesta has become one of the most influential biennials in the world, known for its pioneering approach that connects artistic practice with social dialogue, urban research and civic engagement.

Manifesta 16 Ruhr will take place across the Ruhr Area in 2026, focusing on the transformation of former churches into spaces for culture and community. The main office of Manifesta 16 Ruhr is based in Gelsenkirchen-Ückendorf.

Marketing and Communication

The Marketing and Communication department is responsible for the strategic development and implementation of all communication activities of Manifesta 16 Ruhr. It ensures the visibility of the biennial's programmes, processes and content and positions Manifesta 16 Ruhr within regional, national and international contexts.

Working closely with all departments and external partners, the team develops campaigns, coordinates press and media relations and produces digital and printed content and publications. The aim is to create a coherent and audience-specific communication across multiple channels, strengthening the reach and public presence of the biennial.



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Tasks

- Supporting the planning and implementation of visual communication measures and campaigns
- Contributing to the development of social media content (concept, production, captioning) alongside the social media team
- Supporting our in-house graphic designer, for example in the production of artwork labels for the biennial
- Assisting the social media editorial process, including content planning and community management
- Supporting our inhouse graphic designer, f. ex. on the creation of exhibition labels for the biennial
- Supporting the documentation of events and programme activities
- Collaborating with external designers, partners and printers
- Assisting with design tasks, image editing and simple video formats
- Contributing to presentations, publications and communication materials
- Maintaining and organising visual assets and data

Candidate profile

- Ongoing studies or training in communication design, graphic design, media, cultural studies or related fields
- Interest in visual communication, social media and digital cultural work
- Experience with Adobe Design Suite and/or content tools
- A strong sense for visual language, layout and digital formats
- Interest in contemporary culture, art and social topics is an advantage
- Structured, reliable and self-organised working style
- Team-oriented with an interest in collaborative work
- Very good command of German and English

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Conditions

- Up to 3 months between 15th of April and 15th of October 2026
- Mandatory internship as part of a degree or vocational training (total working hours as defined by the study or training programme)

Application

Ideally, you will be based in the Ruhr Area during your internship, as the work takes place predominantly on-site and involves regular travel across the region.

Please upload your motivation letter and a short CV via the following [link](#) until 19th of April. For questions, please contact verenaankermanifesta.org. Further information on how we process your data can be found in our [privacy policy](#).

We strongly encourage applications from people with diverse perspectives and backgrounds and are committed to fostering an inclusive, respectful and equitable working environment.